

Symbols: LVH .TSX Venture Exchange

LVFHF.OTC Pink

LVH. Berlin & Frankfurt Stock Exchanges

VANCOUVER, BRITISH COLUMBIA. July 27, 2012 —Las Vegas From Home.com Entertainment Inc. (the "Company" or "LVFH") (OTC Pink: LVFHF) (TSX-V: LVH) (Berlin: LVH) (Frankfurt: LVH) intends to conduct a non-brokered private placement financing whereby the Subscribers will purchase up to 10,000,000 Units of the securities of the Company at the price of \$0.05 per Unit for total proceeds to the Company of up to Cdn \$500,000. Each Unit shall consist of one common share in the capital of the Company and one share purchase warrant, each warrant will entitle the holder thereof to acquire one common share of the Company at a price of \$0.10 per common share for a period of two years from Closing. Finder's fees may be payable in respect to the private placement. This transaction is subject to the approval of the TSX Venture Exchange.

In the event that LVFH shares trade at \$0.25 or above for a period of 20 consecutive days, a forced exercise provision will come into effect for the warrants issued in connection with the private placement financing.

The proceeds of the non-brokered private placement financing will be used for the continued development and roll-out of the Company's software products and for general working capital purposes.

For more information on the Company, please contact Jake H. Kalpakian, President, at (604) 681-0204 ext 6105, or visit the Company's website at www.lvfh.com.

On behalf of the Board of Las Vegas From Home.com Entertainment Inc.

"Jake H. Kalpakian"

Jake H. Kalpakian, President

LVFH_NR_July 27 2012_NBPP_10 million units.DOC

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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